



RFQ703 AW 02022019

2nd February 2019

Photoshoot

UShaka Marine World invites eligible and accredited service providers to submit a written quotation on their official letter head for the above services.

The quotation must be submitted with the following documents:

- A valid tax clearance certificate
- A current BEE status certificate
- Proof of CSD registration
- Declaration of interest form MBD4
- Letter of good standing (Department of Labour)

Description / Specification

In terms of the below shot list; the expansion on each point is not the limitation of photographs taken in that area – the photographer must capture each of these attraction fully in terms of its attractions and entertainment but it is compulsory to include the specific shots indicated below each area. UMW will provide 5 models i.e.

- Mr uShaka Marine World 2018/19
- Miss uShaka Marine World 2018/19
- Miss Junior uShaka Marine World 2018/19
- Mr uShaka Kids World 2018/19
- Miss uShaka Kids World 2018/19

Key Principles

- No 'Posed looking' pictures
- Show models having fun
- Models showing emotion
- In action experience the attractions
- Innovative photoshoot angles e.g. where camera angle is directly overhead.
- Go Pro shots with models

SHOT LIST

- Sea World
- Picture of models looking into penguin rookery

- Aquarium
- Picture of models looking at windows in aquarium (looking at turtle, shark and fish etc)
- Models looking through microscope as a visitor and experiencing Treasure Chest interactions

- Dangerous Creatures
- A model with staff and reptile/frog
- Models viewing exhibits inside DC



- Food and Beverage
- Dining out at Cargo Hold/Cargo Hold food
- Eating at Wahooz i.e. burgers/Cocktail / Music etc.
- Eating at Anchor Hold i.e. burgers/Cocktail / Music etc.
- Meals – regular meal items on menus from all outlets
- Cargo Hold tank
- Chefs in kitchen at Cargo Hold
- A few best meal pictures (12 – best meals for Cargo Hold and 6 - best meals for Wahooz)

- Entertainment
- Mascots in action with models UKW models

- Wet 'n Wild
- Updated images of kid's party at wet n wild - To please provide props (Birthday Cake, banners, etc.)
- Showcase action shots of the various slides in the park (highest slide in Africa)
- Having a cocktail and tanning
- Kiddies Pool
- Wahooz venue

- Rope Adventure
- Pics of models doing the rope adventure.

- uShaka Kids World
- Kid's party – To please provide props (Birthday Cake, banners, etc.)
- Entertainment line up
- Staff entertaining kiddies with various creatures
- Splish splash pics with Mr & Miss UKW

- Village Walk:
- Picture showcasing a row of shops
- Models dining at some of the restaurants
- Merchandising stores (Product pictures of plush toy items and a few other Merchandising items)
- Build a mascot
- Models experiencing new train ride
- Posed shots of garments from merchandise (limited to 10)

- Sea Animal Encounters Island:
- Fish Feed
- Ocean walker
- Snorkel lagoon
- Shark Dive
- Lots of half underwater and half above
- Anchor Hold venue

Extras

Photographer to be responsible for providing props and anything else needed for the shoot.
Please also include cost of hair and makeup for 5 full days shooting.

Please also include cost for food that for 4 days best of food and beverage department



The Shoot:

The reason for this photoshoot is that we need something new and fresh to work with.

It is important to us that we do not only get the standard but that the photographs that we receive are creative and edgy. We want different and new angles, different up-close perspectives and more vibrancy, emotions and experience captured in every shot. We also require shots using a Go-Pro.

The photographer must be able to:

- Shoot under water
- Able to light above and below the water
- Shoot movement in creative and interesting ways
- Able to set up shots and know how to vary the models – as we get a lot of images but not a lot of variation.

Models:

- Quote for 8 Kids between the ages of 6 and 9 required for the Sea World and Kids World birthday shoot only. (1 Day)

Moving bill board with the list of sites around Durban

Double sided

Printing and installation of the banners

Size: 6000mm X 3000mm

Dates: 18 February to 9 March 2019

Enquiries can be directed to: Vusi Gina Tel: +27 31 328 8004 Cell: 072 518 6380

E-Mail: vgina@ushakamarineworld.co.za

Quotation for the above mentioned, must be submitted, marked **“RFQ703 AW 02022019” “Photoshoot_”** must be placed in our quotation box, located at our main reception area, **not later than 11.00hr on 9th February 2019.**

THE ADJUDICATION PROCESS

The adjudication of this quote will be in terms of the example below, The Preferential Procurement Regulations 2011 and compliance with this Brief. Before a final decision is taken, USHAKA MARINE WORLD may wish to call suppliers in for presentations on their submissions.

Criteria	Max. Points Scoring
Price	80 Points
Price	80



Empowerment:-	20 Points
Empowerment Status of the Company	20
Total Points (Max.)	100